



Exalead Gets U.S. Patent for Search by Serendipity(R) Process 'Search the Way You Think' Realized by Exclusive Unified Search Navigation and Query Refinement Process Tuesday January 9, 9:01 am ET

<http://biz.yahoo.com/prnews/070109/nytu004.html?v=71>

NEW YORK, Jan. 9 /PRNewswire/ -- Exalead®, a global provider of search software for business and the Web, today announced that it has been granted a patent for its unified search navigation and query refinement process that lets people "search by serendipity"(TM) by the United States Patent and Trademark Office

Exalead's unique approach to search allows users to freely navigate among related categories and related terms in a simple, user-friendly and transparent fashion. For every search query, Exalead returns a list of related categories and related terms so that users can easily broaden or refine a search by location, author or format, or exclude irrelevant terms and topics.

"We are committed to offering powerful capabilities that are intuitive and natural to make search easier," said Francois Bourdoncle, Exalead's co-founder, president and chief executive officer. "We believe that people should be able to search the way they think, by serendipity, to ease the frustrations that come with not knowing how to formulate search queries properly."

The exalead one:search(TM) platform, which serves as the foundation for Exalead's full range of search solutions (desktop, workgroup, enterprise, datacenter, Web), is open, flexible and scalable. Each product is designed to provide users with a single access point to information, regardless of format or location. Exalead's Web search engine, at www.exalead.com, brings search by serendipity to the Internet.

About Exalead

Founded in 2000 by search-engine pioneers, Exalead (www.exalead.com) is a global provider of software that is designed to simplify all aspects of information search and retrieval for organizations of all sizes as well as consumers.

Based on the first and only patented unified technology platform for desktop, intranet or Web search, Exalead offers easier deployment, administration and use than any other enterprise-type search software. This is true whether for one or thousands of desktops, a small business or global enterprise, and conforms to any technology environment. It also adapts to user habits for a less frustrating, uniquely satisfying search experience.

Exalead software is used by leading banking and financial services, media, consumer packaged goods, research, retailing sports entertainment and telecommunications companies around the world. Exalead is an operating unit of Qualis, an international holding company with principal offices in Paris.